

FLASH NEWS

MID-VANGOUVER ISLAND ELECTRIC VEHICLE ASSOCIATION

2023 – January 13th, V4 – I1 – *Ideas and Responses to: Editor - MVI EVA Flash News – info@islandev.org*

Year 2022 in review - BUSY, BUSY, BUSY – Getting back to the “New Normal”

What a difference a year makes! Although we are still being very cautious, relaxation of COVID protocols have gotten us back into community events, as well as allowed us to be able to hold some IN-PERSON meetings to serve our members and spread the word.

In our second year as a registered Society we were able to hit the “RESET” button. Re-engaging with the public has confirmed that there is a keen thirst for knowledge about EVs. Challenges of stubbornly high EV pricing and lack of availability have disappointed just when many are ready to make the switch. On the bright side - more EV models are coming and more and better charging stations are popping up in key locations while Government support through rebates and other programs is continuing to help advance the cause.

Some of our many 2022 events listed below. Please visit our website for more detailed information and photos.

Tuesday January 18, - ZOOM VIRTUAL MEETING - *What's current and upcoming in the changing EV world* - Michael Stanyer, clean BC - Emotive

Saturday February 26, - Zoom virtual coffee - *Shopping for used EVs and Battery care & maintenance* - Julian Sale of Motorize ElectricVehicles

Sunday March 27, - Ask an Owner public event - *Woodgrove Center* - Members showed their cars and set up our display to chat with the public

Wednesday April 13, Second annual EV Count - Volunteers at 2 locations (*Nanosee and Nanaimo*) counted 229 EVs in 3 hours - up 33% from 2021

Sunday June 12, - Ask an Owner public event - *Cedar Farmer's Market* - Members showed their cars and set up our display to chat with the public

Sunday June 19, - Ask an Owner public event - *QB Seaside Cruisers* - Members showed their cars and set up our display to chat with the public. We loosely coordinated with our *MLA Adam Walker* and the folks from *canEV* (who brought some classic car EV conversions. Very, VERY busy day.

Saturday July 16, - Ask an Owner public event - *Qualicum Beach Farmer's Market* - Members set up our display to chat with the public

Sunday July 31, - Ask an Owner public event - *Parksville Show and Shine* - Members showed their cars and set up our display to chat with the public

Saturday August 20, - Ask an Owner public event - *Ladysmith* - Members showed their cars and set up our display to chat with the public

Saturday September 10, - IN-PERSON MEETING - Nanaimo North Library - *MURB (Condo or Apartment) EV challenges* - MVIEVA V.P Larry Boldt

Saturday October 1, - Ask an Owner public event - *Duncan Farmers Market* - Members showed their cars & set up our display to chat with the public

Sunday October 23, - IN-PERSON MEETING - Nanaimo North Library - *EV Maintenance needs* - Julian Sale of Motorize ElectricVehicles

November 10th, - Industry promotional event - Members attended the *grand opening* of “On the Run” DC 150kW fast charger at the Duncan Chevron

Sunday November 27, - IN-PERSON MEETING - Dave Bare, Harris Kia and J.J Mcleod, Wheaton Hyundai - *What's coming from the EV industry*

Check our Website and Facebook pages for upcoming events, and keep in mind that all members are welcome to attend all events and we would love to see more participants. A special and HUGE shout-out to VP Larry Boldt for doing an amazing job keeping our social media sites (Facebook, Twitter, Website) fresh and up-to-date - a big, big job done to perfection.

All-members welcome Coffee get-togethers are held every second Saturday in Nanaimo, and every second Tuesday in Parksville - dates are posted on the “Events” page of our Website and on our Facebook page.

Our first 2023 In-Person general meeting is at Nanaimo North Branch Library on Sunday January 22, at 2:00 PM guest speaker Frances Deverell will discuss her road trips and focus on the topic “Preparing for long distance travel in an EV”

One Minute Editorial - Although we promote EVs and the EV lifestyle to the public, another very important role for the MIVEVA is to advocate to government at all levels. A few months ago we were invited to attend an event at the Qualicum Beach constituency office of MLA Adam Walker, where Adam and the then Premier John Horgan would be in attendance along with Nanaimo MLA Sheila Malcolmson. There were many other groups and organizations invited, and we were all allowed a few minutes to introduce ourselves and describe what we do. MVIEVA was able to emphasize the importance of EV adoption in BC, and you can see from the photo at left, John was totally on-board, saying “*An absolute no-brainer - electrification is the future of transportation in BC*”. It takes time and talent to build solid and mutually beneficial relationships with government. Your Board of Directors is up to this task.

One last thing - In addition to the events listed above, we hold regular board meetings throughout the year to help our members speak with a strong voice.



Adam Walker MLA and Premier John Horgan - EV enthusiasts